Mo Awale

Motion designer

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EXPERIENCE

Freelance Motion Designer   2024

Death Creative Studios

Death Creative Studios is a full creative service studio based in London

- In recent months, I have worked at this studio as a freelancer to conceptualize, design, and produce a diverse range of 2D and 3D assets for various projects.
- Contributed to the development of a web series, actively participating in the creation of engaging content and ensuring its quality. Additionally, assisted in crafting social media promos to enhance audience engagement and brand visibility.

Freelance Motion Designer   2023 - Present

Currently working as a Freelancer who has recently collaborated on projects with clients such as Audible, Currys, Independent TV, Disney and Trafalgar Releasing.

- Contributed to the VFX & GFX for two Audible ad campaigns ("True Crime DE" and "David Copperfield") and played a key role in developing DOOH for an Audible ad campaign ("True Crime DE").
- Developed an specialized Audible DOOH that was displayed at Ströer Digital Motion Tower in Germany.
- Worked on Visuals and animated intro for a Youtube Live stream Q&A for the movie "The Creator".
- Contributed to the development of GFX and VFX for a web series titled "Paul's Wall," produced in collaboration with independent TV and Currys. Worked on both 2D and 3D assets for the series.

Motion Graphic Designer - Trailer GFX Team   2021 - 2023

DMS

Digital Media Service (DMS) is a creative agency specializing in movie advertising for trailers, promos, spots, and social media. The clients I've had the opportunity to work with include Sony Pictures, Warner Bros, Paramount, Lionsgate, Disney and Crunchyroll.

- Creating 2D/3D graphics assets for trailers, promos, spots, and social media content. These assets are then streamlined into an Adobe After Effects template, enabling easy localization for over 30 different countries and territories.
- Recreated recent Sony title sequences, such as "Kraven the Hunter" and "Spider-Man: Across the Spider-Verse," from scratch and made the After Effects files procedural.
- Exporting DCP TIFFs (Digital Cinema Package) of client-approved GFX assets in After Effects for delivery. Proficient in understanding color working spaces (e.g., sRGB) and converting to Rec. 709 Gamma 2.4, along with other rendering techniques.
- In the last few months of working there, I was tasked with revising the C4D workflow and providing training for new hires, driven by recent movie campaigns.

Freelance Motion Designer   2018 - 2019

Horniman Museum and Gardens

Horniman Museum and Gardens is a london based museum that owns a large number of musical instruments.

- Worked with a team to develop a 30 sec film (Forge) in relation to the museum
- My role was to develop the 3D assets as well as composite
- I also helped in the development of 2D assets

Freelance Motion Designer   2017 - 2018

Renowned Studio

Renowned Studios is a UK based production company which specialized in developing motion graphics and videos for television shows.

- Developed the GFX and VFX for the TV Show F2: Tackling Europe for 6 Months.
- Developed GFX assets for an TV Pilot for channel 4 (Peng Life).
- Helped Redesign GFX assets for TV episodes for Channel 4 (Peng Life).
- Redesigned the main title sequence using After Effects and Cinema 4D.

SUMMARY

Based in North West London, I began my journey as a Motion Graphic Designer in 2017. Since then, I've worked on a diverse array of projects. I've crafted GFX for TV series and pilots for Channel 4, as well as developed trailers, promos, and teasers for major studios and clients.

Throughout my career, I've been fortunate to work on projects that have fueled both my personal and professional growth. Each opportunity has contributed to my skill set, making me into a better designer with every project.

EDUCATION

BA (HONS) ANIMATION

Grade: (2:1)

2017 - 2020
UAL (LONDON COLLEGE OF COMMUNCATION)

CORE SKILLS

After Effects · Illustrator · InDesign ·

Premiere · Photoshop · Cinema 4D ·

Substance Painter · Arnold ·

Redshift · Maya · Octane

LINKS

Ⓥ Vimeo Link To Showreel 2024

https://vimeo.com/932298449?share=copy

Password: SHOWREEL2024